

Objective(s)

To make ideas and concepts beautiful. To create compelling stories for entertainment, education, or business. To discover new ways of enhancing human/computer interaction, and to become an integral part of a collaborative team that helps enhance the experiences of world-wide audiences.

Experience

Korn/Ferry Leadership & Talent Consulting (Formerly Lore International Institute)

Multimedia Instructional Designer

June 2006 – April 2011

Responsibilities:

- Create videos, presentations, animations, podcasts, and visual designs to enhance the offerings of Enterprise Learning
- Work closely with Enterprise Learning to conceive, develop, produce and deliver technology-enabled learning for clients; including e-learning, mobile learning, online classroom training, and live computer simulations
- Support the Marketing Team in their efforts to build and promote websites and e-mail blasts for internal and client communications; create, edit, and deliver virtual proposal solutions; and provide support to the graphics team when necessary
- Work collaboratively with IT to enhance and support the digital communications infrastructure
- Advise colleagues on Web 2.0 technologies and trends; create write-ups on these technologies and deliver them via company blog or presentation (i.e. Twitter, Second Life, etc.)
- Build, maintain, and encourage the use of communication tools and Web 2.0 technologies internally (wikis, blogs, discussion boards, Yammer, etc.)

Mineralistic.com

Designer/Web Marketer

2005 – 2006

Responsibilities:

- Maintain a ProStores e-commerce solution for the online store, and incorporate the store's logo into a full graphic design for the website and newsletter
- Handle e-mail marketing and promotion via Constant Contact
- Take promotional photographs of merchandise; write descriptive copy of sale items for website

National A-1 Advertising

Graphic Artist/Webmaster, VOD.com

2003 – 2005

Responsibilities:

- Graphic and web design
- Sales and contract management for the video on demand website VOD.com
- Customer service
- Newsletter construction, copy-writing, and management

Education

The University of the Arts
Bachelor of Fine Arts in Multimedia

1999–2003

Graduated Cum Laude with a Bachelor of Fine Arts and a GPA of 3.8. The program focused on an iterative, project-based curriculum highlighting collaboration, conceptual problem-solving, interface design, human-computer interaction, social media, and more.

Software Skills

- Microsoft Office:
 - Word
 - Excel
 - Outlook
 - Entourage
 - PowerPoint
- Adobe Creative Suite:
 - Photoshop
 - Illustrator
 - InDesign
 - ImageReady
 - After Effects
 - Acrobat Professional
 - Flash
 - Flash Video Encoder
 - Dreamweaver
- Scripting Languages:
 - HTML
 - XHTML
 - CSS
 - JavaScript
 - PHP
- Blog/site design applications:
 - WordPress (open source blogging application)
 - DotNetNuke (content management system)
- Additional media creation and editing tools:
 - Final Cut Pro/Express HD
 - Keynote (presentation software)
 - GarageBand (audio editing and recording software)
 - Audacity (audio editing software)
 - Sorenson Squeeze (video compression tool)
 - Autodesk Maya (3D modeling and animation software)
 - Poser (3D scene construction and animation software)
- Communication tools:
 - WebEx (webinar broadcasting and training tool)
 - Twitter
 - Yammer
 - Google Apps
- Virtual worlds and social networking applications:
 - Second Life
 - Facebook
 - LinkedIn
 - Tumblr
- Web marketing platforms:
 - Constant Contact (e-mail marketing solution)
 - ProStores (e-commerce solution)
 - Search Engine Optimization
 - Google Adwords
 - Google Analytics

References available upon request.